



## HANDLOOM AND HANDICRAFTS

One of the biggest exporter of world class unique shawls and carpets  
with 40K weavers and 3.5 L artisans.







## J&K HANDLOOM SECTOR OVERVIEW

- J&K is famous for the weaving of specialized fabrics like Pashmina Shawls, Kani Shawls, Raffle Shawls, Blankets, Lois, Chashme, Bulbul blankets, cotton, Arabian Rumals, Mufflers, Tweed Fabrics and linen fabrics.
- Handloom sector has a unique place in the socio-economic structure of J&K since it generates immense employment opportunities, and thus is an integral part of the rural and semi-rural livelihood matrix.
- In Jammu & Kashmir, 40,000 weavers including allied workers earn their livelihood from the handloom sector.
- There are 571 weavers' cooperative societies with more than 15,000 members in J&K.
- Handlooms' is a non-farm labour intensive sector which contributes significantly towards UT's GSDP.
- The exports of Handloom products from Jammu and Kashmir over the past 5 years have crossed 1000 crore.







## **J&K HANDLOOM SECTOR** **HANDLOOMS OF KASHMIR**



**Kani Shawl**



**Pashmina Shawl**



**Tweed Fabric**



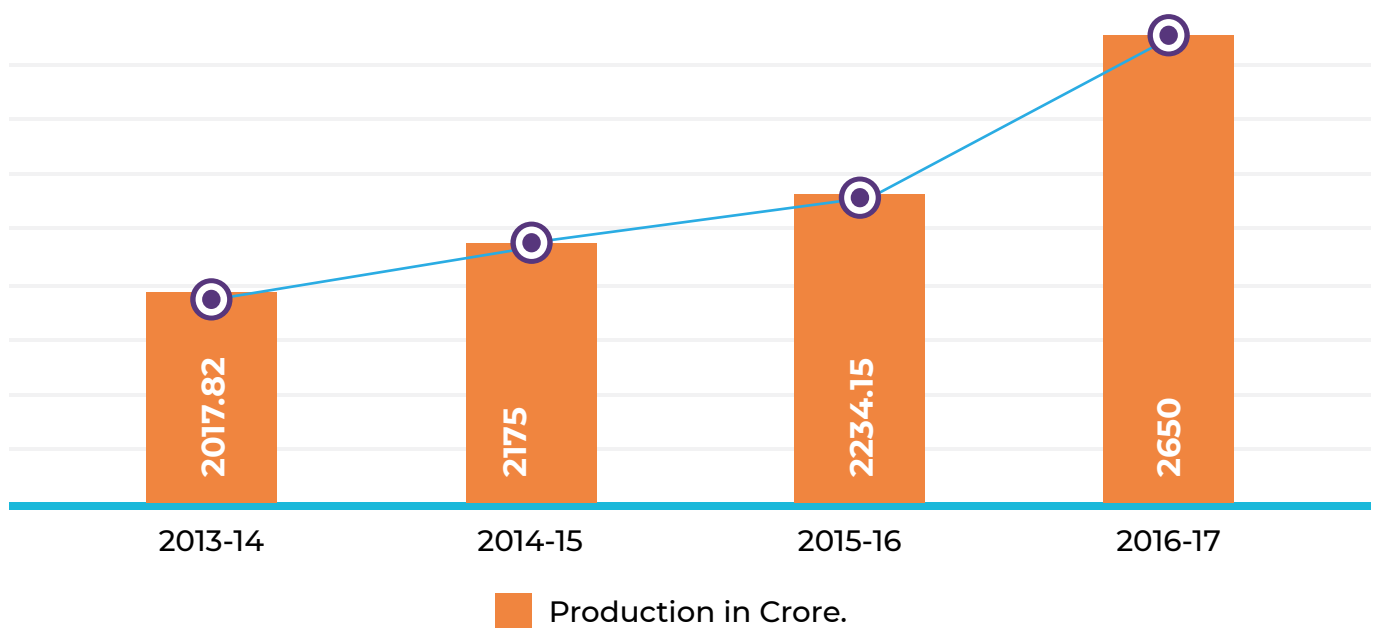
**Arabian Rumal**



## J&K HANDICRAFT SECTOR OVERVIEW

- Jammu and Kashmir is known for its handicrafts such as embroidery, shawls, crewels, wood work, papier mache, carpets, chain stitch etc.
- Handicrafts is a non-farm labour intensive sector which contributes significantly towards J&K's GSDP with exports between Rs. 1,000 to 1,500 cr. on an annual basis in last 5 years.
- Around 3.5 lakhs artisans are directly and indirectly associated with handicrafts sector.

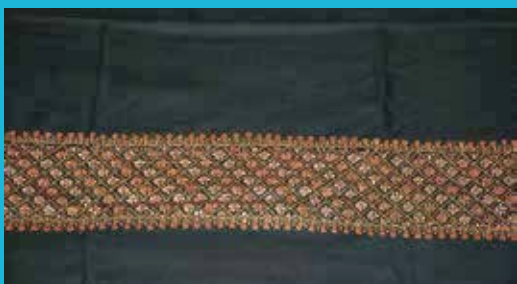
Production of handicraft goods.







## **J&K HANDICRAFT SECTOR** **HANDICRAFTS OF KASHMIR**



**Woollen Shawl**



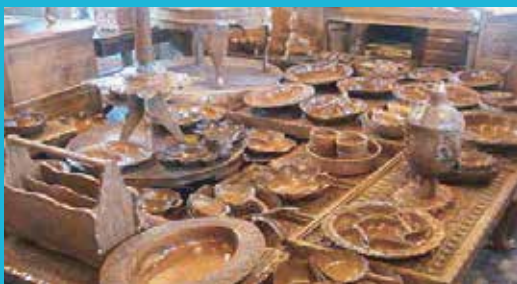
**Carpet**



**Crewel Fabric**



**Papier Machie**



**Wood Carvings**

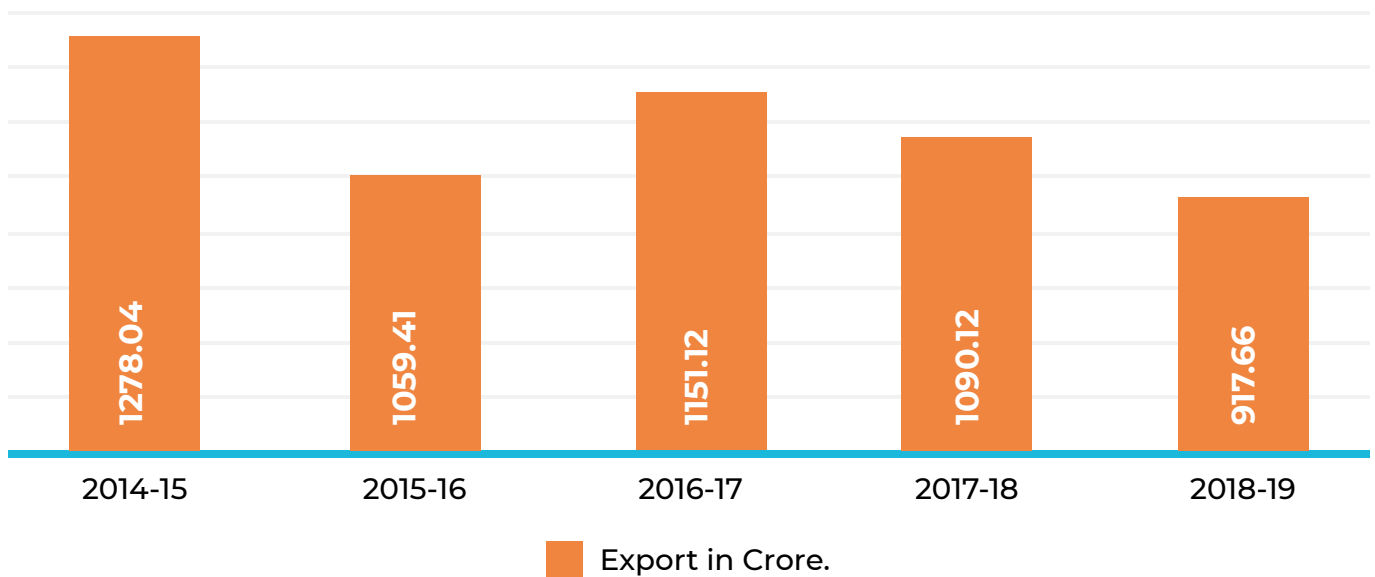


**Chain Stitch**



## J&K HANDICRAFT SECTOR EXPORT TREND

- Handicraft activities in Kashmir valley are famous throughout the world because of its finesse, quality, art and design.
- Handicraft industry holds a substantial share in the overall production and export of the UT.



Production and sale of handicrafts have increased significantly over the last 2 decades

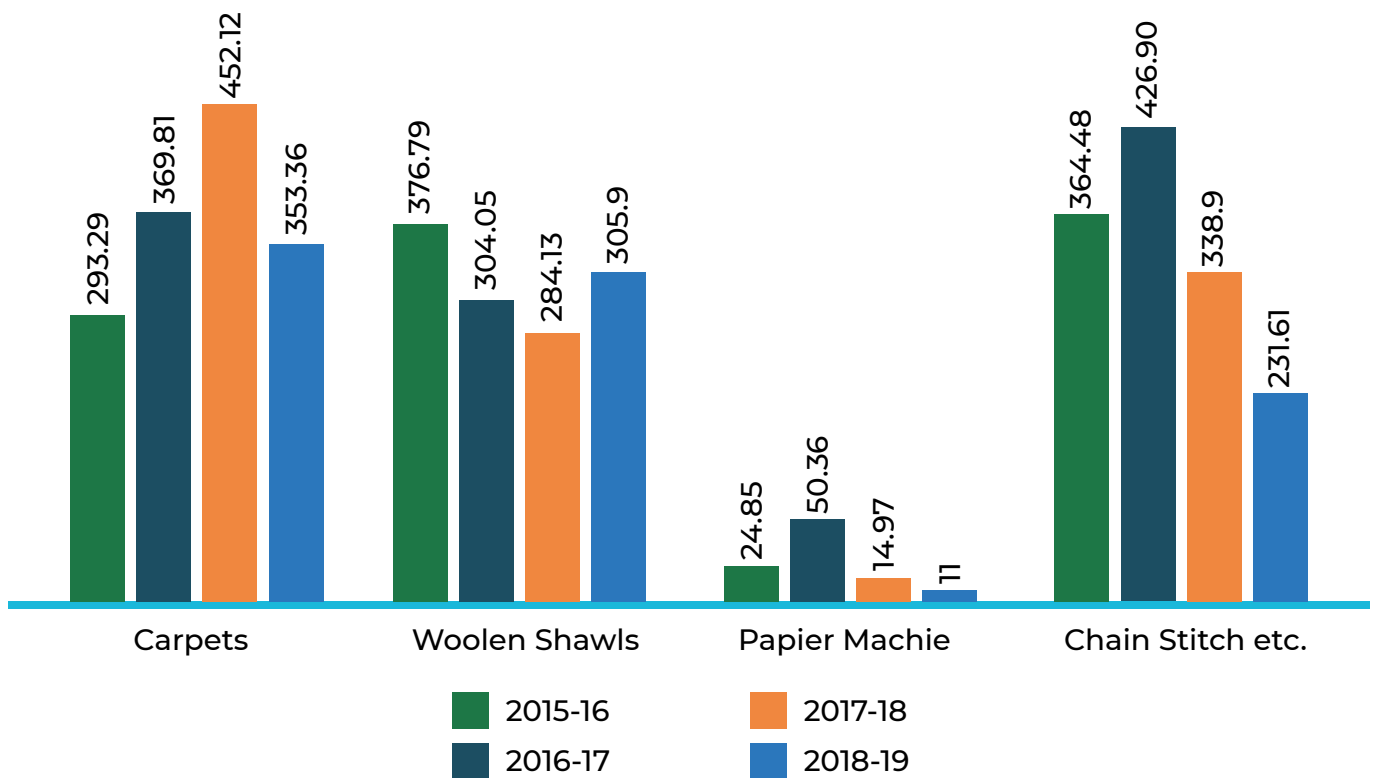
Major share of foreign exchange earnings of the UT comes from Handicrafts sector.



## J&K - HANDICRAFTS SECTOR

Item wise exports of handicraft items from Jammu and Kashmir is shown below.

Details of handicraft exports in `cr.



### POLICY HIGHLIGHTS

- Setting up of Craft parks
- Craft cities under PPP mode
- Support for G.I. registration and e-commerce activities
- MSME status
- Substantial expansion of existing schemes
- Promotion of one District one Product (oDoP)





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