

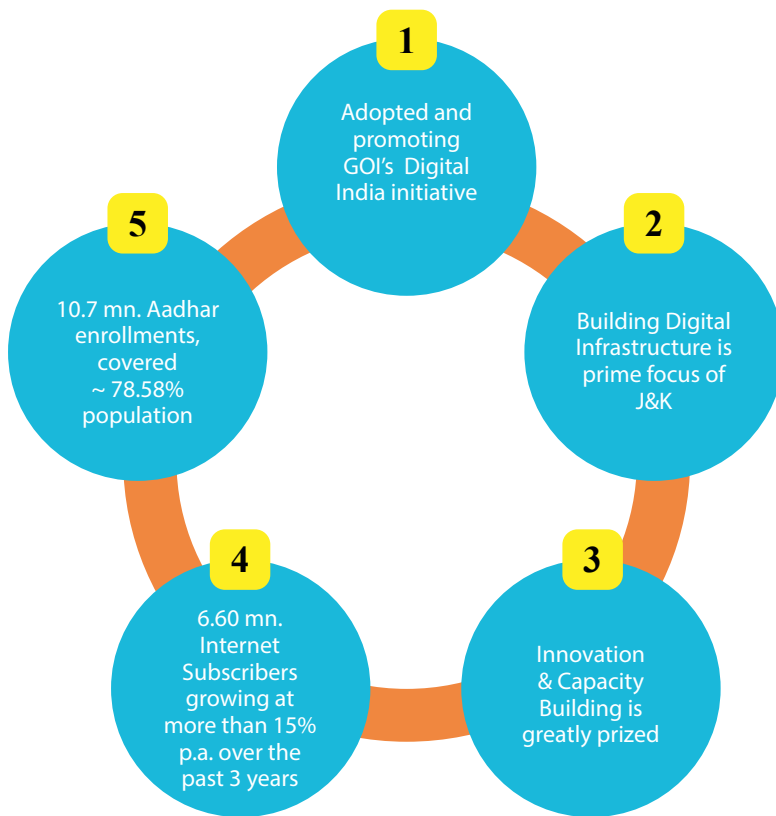


## IT & ITES

Enabling the Information age



# ADVANTAGE JAMMU & KASHMIR



**1** J&K is implementing Schemes for Digital Jammu and Kashmir, and Saksham Jammu and Kashmir

**2** As an aspiring UT, J&K has identified focus areas and scheduled projects for Investments in IT/ ITeS

**3** IT/ ITeS sector requires Innovation and Capacity Building. Govt of J&K has launched JK Start-up Policy to encourage start-ups and innovation in the UT. Under UDAAN & HIMAYAT schemes, J&K Skill Development Mission Society is providing training to local youth.

**4** As per the TRAI Statistics, J&K has 6.60 mn\*. Internet Subscribers. Numbers increasing at an average 15% p.a. over past 3 years. J&K offers readily available market for Goods and Services produced by newly established companies

**5** Well established Air connectivity with 11 new Airports coming up.

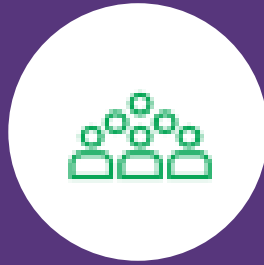
[https://main.traai.gov.in/sites/default/files/PIR\\_10072019.pdf](https://main.traai.gov.in/sites/default/files/PIR_10072019.pdf)





Education institution imparting IT/ITeS Skills

Jammu and Kashmir has 1 IIT, 1 IIM, 1 NIT, 10 engineering colleges, 110 ITIs and 29 Polytechnic Colleges. Further J&K is working towards stopping brain drain & taking advantage of its skilled demography.



Tech Savvy Population

Tech-savvy young population. Residents working in other parts of India and world are ready to come to Jammu & Kashmir.



Congenial Environment

Salubrious climate, well-suited for IT/ ITeS industries. Good quality of life and well-developed hospitality industry.

## INVESTMENT OPPORTUNITIES

1

Software Technology Parks

Software Technology Parks will be developed under Software Technology Park scheme of Government of India.

2

City Wi-Fi

Smart Wi-Fi and IoT serves as the foundation for creating a networked city.

3

Designated Technology Parks

IT Parks proposed at Jammu and Srinagar with 5 lakh sq. feet of carpet area. Possession by April 2021.

4

Innovation / Incubation Centres

Development of Innovation/ Incubation Centres for nurturing innovation and entrepreneurship.



# DIGITAL PROFILE OF J&K

Digital Empowerment through Digital Inclusion

## DIGITAL SKILLS

Skill Development in ESDM for Digital India  
**5406 CERTIFIED CANDIDATES**

Information Security Education and  
Awareness (ISEA) project phase II

**1,277 CANDIDATES HAVE BEEN TRAINED/  
UNDER-GOING TRAINING IN VARIOUS  
FORMAL/ NON-FORMAL COURSES**

Pradhan Mantri Gramin Digital Saksharta  
Abhiyan (PMGDISHA)

**2.16 LAKH PERSONS HAVE BEEN TRAINED  
1.26 LAKH PERSONS HAVE BEEN CERTIFIED**

## DIGITAL INITIATIVES

UMANG (Unified Mobile App for New Age  
Governance)

**189 SERVICES ON 49 APPLICATIONS OF THE  
CENTRAL GOVERNMENT DEPARTMENTS  
ARE AVAILABLE ON UMANG**

**3 SERVICES OF VAHAN HAVE BEEN  
ONBOARDED.**

e-Hospital

**ROLLED OUT IN 2 DISTRICT HOSPITALS,  
4 SUB-DISTRICT HOSPITALS AND 10  
PRIMARY HEALTH CENTERS OF JAMMU AND  
KASHMIR.**

Soil Health Card

**11.82 LAKH SOIL HEALTH CARDS HAVE BEEN  
ISSUED**

E-TRANSACTIONS UNDER ETAAL 2.0 PROJECT  
**TOTAL 101 E-SERVICES HAVE BEEN  
INCORPORATED.**

E-SIGNATURES

**NEARLY, 5.26 LAKH E-SIGNS HAVE BEEN  
ISSUED.**

Mobile Seva

**27 DEPARTMENTS/SERVICES HAVE BEEN  
INTEGRATED FOR PUSH SMS.**



# DIGITAL PROFILE OF J&K

Digital Empowerment through Digital Inclusion



Aadhaar  
Saturation in  
2018  
**78.58%**



**78.58%**  
functional CSC  
**2.25 Lakh**  
Candidates  
trained.



**835**  
Halqa  
Panchayats  
Connected  
through Bharat  
Net.



DigiLocker  
registrations  
**34250**



**2265**  
Digital Life  
Certificates  
(DLCs) generated  
and  
**1853**  
DLCs verified.



# JAMMU & KASHMIR IT POLICY

## Highlights

1

Plug and Play IT parks at Srinagar and Jammu with area of 5 Lakh sq. ft. Possession by April 2021

2

Relaxation in zoning regulations for private IT Parks

3

Reimbursement of up to 25% of lease / rental charges on space

4

Bandwidth Subsidy.

5

50 % reimbursement for Technology acquisition

6

Industry status to IT Sector

Time-bound Approvals: Procedural reforms undertaken with an aim to provide timebound approvals to IT industry / investors within 4 weeks.

Self-certification allowed

Online 'Single Window Clearances'

An empowered 'Consultative Committee' for IT industry

Mega Projects will be treated on priority under existing provisions with custom-made package

Reimbursement of expenditure incurred for obtaining Quality certifications and Patent filing



# POLICY INTERVENTIONS

## J&K Start-up Policy 2018

INCENTIVE TYPE	INCENTIVE	INCENTIVE CAP
Atal Innovation Mission	Rs 10 Cr	Up to Rs 10 Crore for a maximum period of 5 years to cover the capital and operational expenditures to establish an Atal Incubation Centre (AIC).
Office Space	---	The Government of Jammu and Kashmir shall provide co-working space with uninterrupted high-speed Internet to recognised Start-ups at a subsidized price.
Monthly Allowance	Rs 10,000	Monthly Allowance of Rs. 10,000 (for a period of one year) shall be paid to the Start-ups (INR 12,000 for reserved categories).
Assistance for Product Research & Development/ marketing	Rs 10 lakhs	10 lakhs may be given to a recognized Start-up for Product Research & Development or introduction of an innovative product or service in the market.
IP filing Cost	50%	Filing foreign patents on a single subject-matter and patent prosecution shall be reimbursed up to 50% of the actual cost or up to Rs. 5 lakhs whichever is less.
Energy Assistance	100%	Purchase & installation of Diesel Generator Set or Solar/ Wind Generator or Hybrid Solar Wind System
Innovation Labs	Rs 5 lakhs	For setting up an innovation lab, each selected School/ College shall be provided funding up to Rs. 5 lakhs and setup support by JK Nodal Agency.
EMD	50%	Start-ups shall be required to pay 50% of Earnest Money Deposit or Bid Security prescribed by the tendering authority or Rs. 5000 whichever is lower.








## CONTACT US

### **Administrative Secretary,**

Department of Information Technology


 Civil Secretariat, Jammu/Srinagar

 cit-jk@nic.in


 0191-2579299, 0194-2506405

 www.jkit.nic.in

### **Managing Director, JKTPO**

 Jawaharlal Nehru Udyog Bhawan, Jammu  
Sanat-Ghar, Bemina, Srinagar

 contactjktpo@gmail.com

 0191- 2479924

 www.invest.jk.gov.in

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INVESTMENT FACILITATION CELL, DELHI:  
011- 24611210/24611108 EXT 408