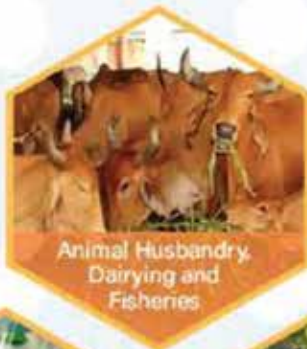




# INVESTIBLE PROJECTS



Animal Husbandry,  
Dairying and  
Fisheries



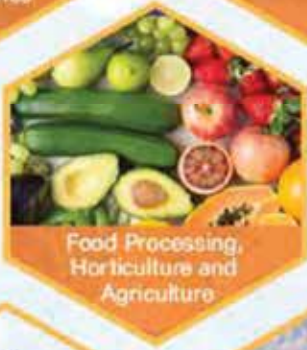
Healthcare and  
Ayush



Pharmaceuticals



Manufacturing



Food Processing,  
Horticulture and  
Agriculture



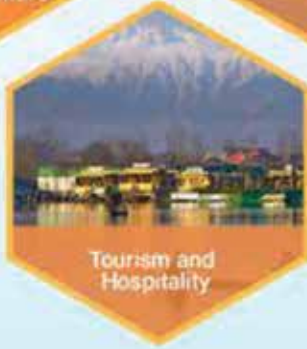
Renewable  
Energy



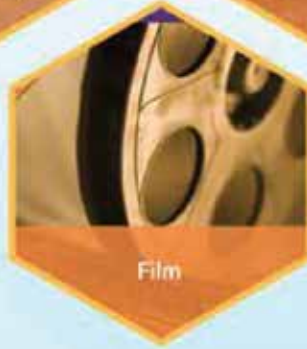
Information  
Technology



Education and Skill  
Development



Tourism and  
Hospitality



Film



**Logistics**

# **Unleashing the potential of Jammu and Kashmir**





## REFRIGERATED TRANSPORT

### ABOUT PROJECT

Horticulture is one on the mainstay of the rural economy of J&Km, which is a major producer of Apples, Walnuts, Almonds, Saffron amongst others. Refrigerated Transport provides a considerable value addition to the produce as it also reduces post harvest losses. The Government of J&K encourages investments in forward and backward linkages in agri sector of the UT. Reefer Vehicles is an imperative mode fot the transporation of agri and horti produce to the markets.

### PROJECT HIGHLIGHTS

**Sector:** Horticulture  
**District:** Can be initiated anywhere in J&K

**Project Cost:**  
INR 42 lakhs

**Project Funded by:**  
Private Entrepreneur (incentive under CSS MIDH back-ended subsidy upto INR 13 lakhs and 100% interest subvention on oan raised for purchase of Reefer Vans)

**Mode of Implementation:**  
Private Equity

### SALIENT FEATURES

**Project Partner(s):**  
Department of Horticulture, Government of Jammu and Kashmir

**Project Capacity:**  
16 MT

**Current Status:**  
Conceptualisation Stage



**LOCATION:**  
CAN BE INITIATED  
ANYWHERE IN J&K



**\*Map Not to Scale**

## CONTACT DETAILS

**Administrative Secretary,**  
Department of Industries & Commerce

📍 Civil Secretariat , Srinagar/ Jammu

✉️ [jkindcom@gmail.com](mailto:jkindcom@gmail.com)

☎️ 0191-2544050, 0194-2506336

🌐 [www.jkindustriescommerce.nic.in](http://www.jkindustriescommerce.nic.in)

**Managing Director, JKTPO**

📍 Jawaharlal Nehru Udyog Bhawan, Jammu  
Sanat-Ghar, Bemina, Srinagar

✉️ [contactjktpo@gmail.com](mailto:contactjktpo@gmail.com)

☎️ 0191- 2479924

🌐 [www.invest.jk.gov.in](http://www.invest.jk.gov.in)

**INVESTMENT  
FACILITATION CELL,**

**DELHI:**

**011-24611210/24611108**

**EXT 408**




**JKTP** 

JAMMU KASHMIR TRADE  
PROMOTION ORGANIZATION  
(A J&K Govt. Undertaking)

Jawaharlal Nehru Udyog Bhawan, Jammu  
Sanat-Ghar, Bemina, Srinagar

 [contactjktpo@gmail.com](mailto:contactjktpo@gmail.com)

 0191- 2479924

 [www.invest.jk.gov.in](http://www.invest.jk.gov.in)